

# Why Funders Choose MWT

*From subsidies to systems. From extraction to regeneration. From scarcity to security*

**Climate finance** is intended to fund **systemic change—not incremental fixes**. Magnetic Water Treatment enables capital to translate directly into: Conserved freshwater, reduced emissions, Restored soils, Higher farmer incomes, more resilient food systems

Chemical-free & energy-free

No regulatory or carbon burden

Plug-and-play

Rapid deployment, minimal training

Long lifespan

15–25 years of continuous impact

Highly scalable

From smallholders to national irrigation systems

Cost-effective

Typical payback in 1–3 seasons

Non-invasive

Integrates with existing infrastructure



✔ **From Finance to Transformation:** This makes MWT one of the **lowest-risk, highest-impact agricultural climate interventions** available today.

## Deployment Models for Governments & Corporates

01

Climate-Resilient Agriculture Programs

Governments can integrate MWT into National Adaptation Plans (NAPs), NDCs, micro-irrigation missions, drought-proofing schemes, and salinity reclamation initiatives—creating long-term, water-secure agricultural infrastructure.

02

CSR-Funded Farmer Transformation

Corporates can deploy MWT through CSR programs to deliver **permanent, compounding benefits** to farmer clusters—moving beyond one-time inputs to decade-long impact with a single investment.

03

Sustainable Supply Chain Integration

Food, beverage, nutraceutical, and agri-export companies can embed MWT into sourcing regions to enhance raw material quality, stabilize supply under climate stress, and generate verifiable ESG differentiation in global markets.

✔ By bridging **technology, ecology, and livelihoods**, MWT transforms ordinary irrigation water into a strategic climate asset.