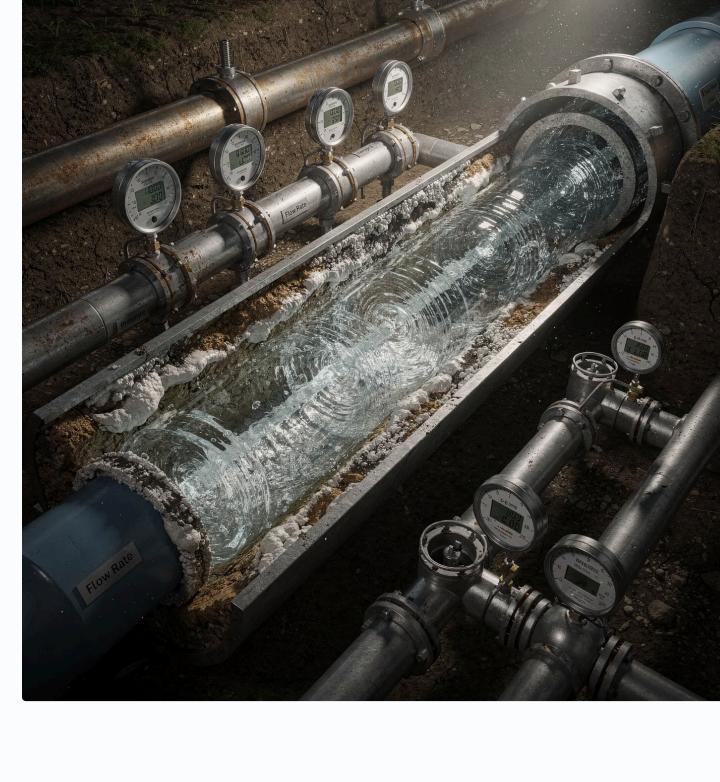


Why Less Power Is Needed for Pumping

Improving Hydraulic Efficiency Without Increasing Energy Input

In water and irrigation systems, pumping energy consumption is high primarily because energy is spent overcoming resistance rather than moving water efficiently. Major contributors include:

- Friction losses in pipes
- Turbulence and flow resistance
- Scaling and mineral deposition on pipe walls
- High operating pressures required to maintain target flow rates



⚠ Outcome: A significant share of energy input is consumed in overcoming hydraulic resistance, not in delivering useful water.

Magnetic Water Treatment (MWT) addresses this inefficiency by improving the flow behavior of water within pipes and distribution systems. Rather than adding energy to pumps or altering infrastructure, MWT reduces hydraulic resistance during pumping and conveyance.

At the molecular level, magnetic treatment is associated with **more dynamic hydrogen-bonded water structures and a shift toward smaller, less aggregated molecular clusters**, increasing molecular mobility. This contributes to **lower effective viscosity and surface tension at flow interfaces**, improving fluidity and reducing resistance under the same energy input.

MWT improves **flow efficiency** within existing pipelines and pumping systems.

Reduced Hydraulic Resistance

1

- Flow becomes more uniform within pipes
- Energy losses to friction are moderated

Policy relevance: Less power is required to maintain target flow rates.

Improved Flow Characteristics

2

- Water exhibits smoother movement through pipe walls
- Boundary-layer disruptions reduce
- Flow stability improves over distance

Policy relevance: Pumps operate closer to optimal efficiency points.

Moderation of Scale Formation

3

- Hardness-causing minerals are less likely to adhere strongly to pipe surfaces
- Scale accumulation slows
- Effective pipe diameter is preserved longer

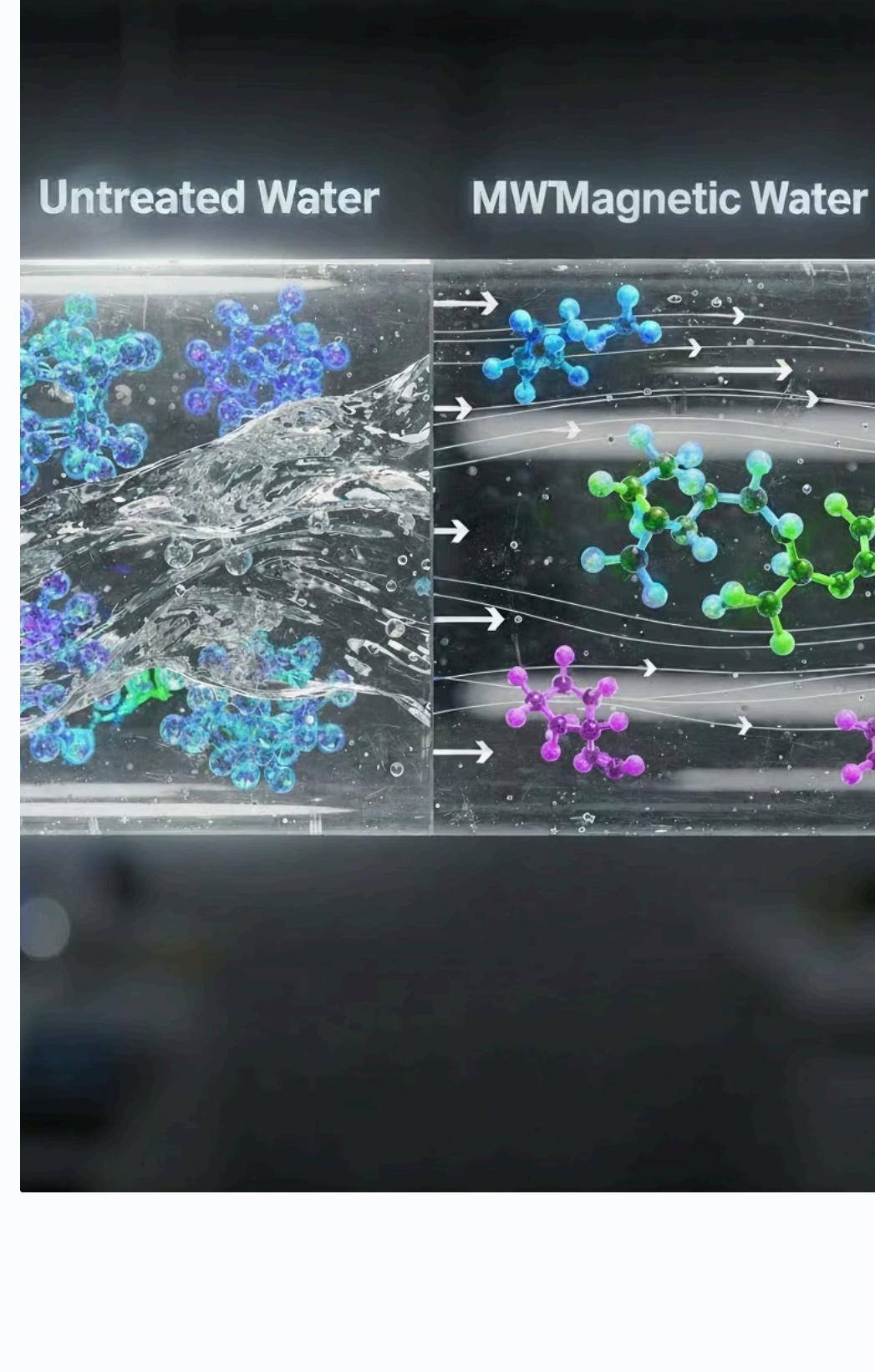
Policy relevance: Long-term reduction in pressure losses and pumping demand

Improved Conveyance Over Distance

4

- Reduced friction and deposition allow water to be transported farther
- Pressure drop per unit length reduces
- Distribution efficiency improves without infrastructure expansion

Policy relevance: Lower energy intensity of water delivery systems



What This Means in Practice

At the **same pump and pipeline configuration**:

- Less pressure is required to move water
- Pumps draw less power to achieve the same discharge
- System efficiency improves without hardware modification

Result: Lower energy demand through hydraulic efficiency, not additional power input

Especially Relevant For

- Irrigation pumping systems
- Groundwater extraction and conveyance
- Municipal water supply networks
- Energy-intensive water infrastructure

Strong alignment with:

- **SDG 6** – Efficient Water Management
- **SDG 7** – Energy Efficiency
- **SDG 9** – Infrastructure Optimization
- **SDG 13** – Emission Reduction via Energy Savings

What This Is Not:

- **✗** Not energy generation
- **✗** Not a pump modification
- **✗** Not guaranteed power reduction under all conditions
- **✗** Not a substitute for proper hydraulic design

It is a **flow-efficiency enhancer**.

MWT reduces pumping power requirements by improving flow efficiency, moderating frictional losses, and preserving hydraulic performance within existing water conveyance systems.